

We can develop your corporate values and brand identity

How we can develop your brand Identity

1 2 3

👤 "Corporate Mission"

Our content team will interview and take a proper brief to identify the "mission statement" of your organization and accordingly we will write the content for you corporate mission

1 2 3

★ "Corporate Values"

- ☰ Social Economic Policies
- ☰ Staff Policies
- ☰ Quality Policies
- ☰ Technology Efficiency
- ☰ Others

2 3 4

🌀 "Logo Design and Creation"

- | | |
|---------------------------|-----------------------|
| 👁 Corporate icon creation | 👁 Logo Structure |
| 👁 Proportions detailing | 👁 Comfort Zone |
| 👁 Not allowed use | 👁 Decorative elements |
| 👁 Typography | 👁 Others |

3 4 5

🖌 "Corporate Color Theme "

Identifying and developing corporate color theme in context with the offered product and services



4 5 6

A "Typography"

Identifying and developing the best representative font style of all the marketing material and publications

5 6 7

👥 "Business Correspondence Material"

- ★ Business cards design and development
- ★ Company letter head designs templets
- ★ Company Invoice and purchase orders design templets
- ★ Company quotation and agreements design templets
- ★ Envelopes design templets
- ★ Email signatures
- ★ Post cards
- ★ Other stationary material; folders, calendars, usb, notepads, pens, etc.
- ★ Employee name badge
- ★ Employee uniform
- ★ Annual reports templets
- ★ Presentation design

6 7 8

🏪 "Advertising Materials"

- ♥ Company Profile Design
- ♥ Company Flyers
- ♥ Social Media Posts
- ♥ Banners
- ♥ Product Brochures
- ♥ Promotional leaflets
- ♥ Catalogues Design
- ♥ Others

7 8 9

🏷️ "Branding"

- 🏷️ Office signages
- 🏷️ Office interior decor
- 🏷️ Office reception
- 🏷️ Company Flags
- 🏷️ Others
- 🏷️ Billboards
- 🏷️ Vehicle branding
- 🏷️ Door signs / way finders
- 🏷️ Packaging material

8 9 10

⚽ "Website and Apps"



Website design



Website content

8 9 10

⚽ "Promotional Activities"



Brand activation campaign development



Corporate Expo and Exhibition participations / Exhibitions Stand Services



Corporate events theme development - workshops, conferences, seminars



Other promotional campaigns

⚽ "Additional Services"



Other promotional campaigns